

Tradewinds



Accolades for Hoakalei

Hoakalei Country Club is the Best Golf Course in the United States and Americas, according to The Americas Property Awards 2010 in association with Bloomberg Television. Created by Ernie Els Design, the golf course is part of the award-winning, master-planned Hoakalei Resort community in 'Ewa Beach.

The Americas Property Awards are part of the International Property Awards. Established 16 years ago,

the International Property Awards is the world's most prestigious competition dedicated to finding the most outstanding properties across the globe.

Hoakalei Country Club was also voted one of the best new courses of 2009 by the prestigious Links magazine. "Hoakalei being recognized again as one of the best new golf courses in the United States is a great honor and very gratifying," said Ernie Els.

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PRINCIPAL AWARD

'Ewa Beach could soon be celebrating its third award-winning principal. Sherry Kobayashi of 'Ewa Beach Elementary School is a contender to represent Hawai'i in this year's National Distinguished Principal Awards. She is also a candidate for the Masayuki Tokioka Excellence in School Leadership Award.

Former 'Ewa Beach Elementary Principal Eileen Hirota (currently principal at Keone'ula Elementary) was recognized as the 2004 Hawai'i Principal of the Year by the National Association of Elementary School Principals, and retired JCHS Principal Dr. Gail Awakuni was named the overall National High School Principal of the Year in 2005.

This is just the latest honor for 'Ewa Beach Elementary. In 2010, it was named a National Blue Ribbon School, which means it is one of the top 300 public and private schools in the country.



Els Experiences Hoakalei



Ernie Els checked out his signature design at Hoakalei Country Club in January. He also met with club staff and members during his two tours of the course..

In between the Hyundai Tournament of Champions and the start of the Sony Open, Ernie Els came to 'Ewa Beach to play his signature design at Hoakalei Country Club. During his first visit to the course in 2011, he played a few holes and discussed additional enhancements he'd like to make to his award-winning design.

"I would say Hoakalei was one of our most challenging projects to date, but ultimately also one of the most rewarding," recalls Els. "The course looks fantastic with all the new trees and palms that have been planted. I'm very impressed with what the team is doing here and how nicely the course has matured and grown in since we opened two years ago."

Els also spoke about the challenging nature of Hoakalei. "The way we configured the hole routings, combined with the trade winds, means it's the type of course that never plays the same from one day to the next. It's a fun challenge from holes one to 18, and the other great thing is players of all standards can enjoy this golf course. That's something I believe in very strongly."

When course conditions at Waialae proved to be too soggy for

play, Els decided to take advantage of the drier conditions in 'Ewa Beach to work on his game, and this time returned with his caddy to practice at Hoakalei.

"The playing surfaces on the tees, greens and fairways are really exceptional. It was good to hear how committed the club is to improving the bunkers and out-of-play areas too. Hoakalei is obviously in great hands," said Els.

Els also graciously posed for pictures with staff and members and signed autographs.

Overlooking O'ahu's southwestern coastline, the course spans 248 acres of open vistas, providing picturesque ocean views on many holes. The par-72 course stretches just over 7,400 yards, combining expansive fairways with numerous white sand bunkers, and natural and man-made lakes and lagoons.

Hoakalei was voted one of the best new courses of 2009 by Links magazine in the U.S. and recognized as the best golf course in the U.S. and Americas by the Americas Property Awards 2010, which is part of the prestigious International Property Awards program. This is the fourth consecutive year that one of Ernie Els Design's courses has been recognized by the IPA program.





Workers began laying the foundation for the new UH West O'ahu campus in December

Open in 2012

The University of Hawai'i - West O'ahu's new campus in Kapolei leaped forward in December, when construction crews poured 130 cubic yards of concrete for classroom building footings.

"It's a very exciting time in our building project," said Chancellor Gene Awakuni. "From here on, observers will be seeing the vertical construction for each of the six planned buildings commence in rapid succession."

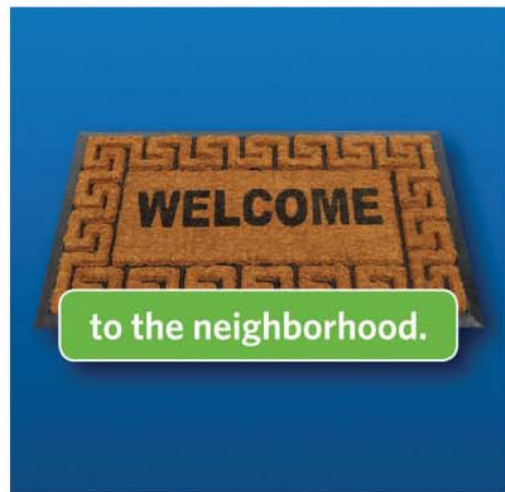
It's a project of widespread importance. In his first State of the State Address, Gov. Neil Abercrombie also pointed to the construction of the new campus as an example of one of his "New Day" economic development projects. UH West O'ahu's new campus is expected to generate thousands of new jobs. At the peak of construction, the project should employ almost 300 construction workers.

With student enrollment of more than 1,400, UH West O'ahu is bursting at the seams and is experiencing high demand for its more than 20 four-year degree programs. This year, UH West O'ahu had the highest percentage year over year increase (9.8 percent) in enrollment of any University of Hawai'i system campus. The campus is on schedule to open in Fall 2012 with a projected enrollment of more than 2,000 students.

For more information about UH West O'ahu and its programs, please visit their website: www.uhwo.hawaii.edu.



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News from the Club

Hoakalei Country Club has a special offer for residents of Ocean Pointe and Ka Makana at Hoakalei: a one-year membership with no initiation fees - you just pay the monthly dues.

As a Member, you and your family will enjoy an unprecedented private golf experience at Hawai'i's only Ernie Els -designed signature course, a myriad of social events and access to the Club's Members Dining Lounge.

Even if you are not a golfer, you can still have a cocktail and enjoy the fabulous food by Chef Arin Antonio and his team at very reasonable prices by participating in the new Dining Privilege Program.

To take advantage of this limited special membership offer or to learn more about the Dining Privilege Program, please call the Club's Director of Membership Tulinh Luciano-DeSmith at 808.853.4347. For your convenience, she can also be reached via email at t.luciano-desmith@hoakaleicountryclub.com.

Hoakalei Country Club looks forward to welcoming you and your family to West O'ahu's only private country club. This amazing offer expires on Thursday, March 31, 2011.

NEW HIRE: Jordan Thomas is the Club's new apprentice golf professional. His primary responsibility will be to assist the other golf professionals with day-to-day operations and member services. An accomplished player, Jordan has prior experience at Waikele Golf Club and Ko Olina Golf Club.



Jordan Thomas

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Charity Cup

The 3rd Annual Els Hoakalei Cup is scheduled for April 26, 2011. In addition to all the on-course food and festivities, this year's after-golf banquet will feature a phenomenal Casino Night theme.



Proceeds from this year's charity tournament will benefit three 'Ewa Beach organizations:

- James Campbell High School's Athletics Department
- Boys & Girls Club Hale Pono 'Ewa Beach Clubhouse
- Hoakalei Cultural Foundation

The fourth beneficiary is Beautiful Son Foundation, whose mission is to educate and help families find and fund treatments for autism spectrum disorders.

Hoakalei Charities will also receive some of the proceeds to continue its practice of community giving throughout the year.

The Els Hoakalei Cup is supported by the members of Hoakalei Country Club, as well as the many businesses committed to investing in this community's greatest resource: our children.

To register for the charity tournament, please call Tulinh Luciano-DeSmith at 808.853.4347.

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Green Light for Rail

After years of waiting, 'Ewa commuters finally received the good news: The City was given the green light from federal officials to begin construction on Honolulu's Rail Transit Project. Federal transit officials in Washington D.C. in January issued a Record of Decision (ROD) for the rail project, confirming that the project has successfully met all requirements of the environmental review process and clearing the way for construction to move forward.

Construction is scheduled to begin with relocation of utilities this spring. Construction of the first segment of the rail route will run 6.5 miles from East Kapolei to Pearl City. Kiewit Pacific Co. has already been selected as contractor for that portion of the route.

"We will soon be able to provide residents with a sensible alternative to our congested roads and highways and

improve their quality of life," said Mayor Peter Carlisle. Carlisle received the federal approval while in Washington D.C., where he also met with key transportation officials and members of Congress.

The first two rail stations along the 20-mile route will be in East Kapolei: near the Salvation Army's planned Kroc Center and the state Department of Hawaiian Home Lands' planned development; and next to the University of Hawai'i - West O'ahu campus. Park-and-rides are planned at both stops.

A rail ride from the East Kapolei station to Ala Moana Center will take only 42 minutes. Other rail stops include Leeward Community College, Pearlridge, Aloha Stadium, the Airport, and Downtown Honolulu.

For more information on the Honolulu Rail Transit Project, check out the City's website at www.honolulustransit.org.

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Wetland at Kauhale Preserve

Did you know ‘Ewa Beach is home to a wetland habitat for native birds? The wetland within the Kauhale Preserve is used for nesting by the endangered Hawaiian Stilt (Ae’o). The Hawaiian Duck (Koloa maoli) and Hawaiian Coot (‘Alae Ke’oke’o) use the area for foraging.

The Hawaiian Stilt nests in the wetland between March and September each year. The stilts like to make their nests in bare/sparsely vegetated areas close to shallow water so that it is easy for their hatchlings to feed. The open area also ensures no predators are hiding.

A few years ago, Haseko created a moat around the center “island” of the wetland to keep predators away from the birds. This “island” is usually a muddy sanctuary for the birds, but the winter rains transformed it into a lake this year- forcing the Hoakalei Cultural Foundation to cancel its annual community service project to remove the pickleweed from the “island” in preparation for nesting season.

Although volunteers won’t be able to help hand-clear the pickleweed, the lake will help eliminate some of the unwanted plants. And in the meantime, the birds are making good use of it.



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Community News

The Construction Training Center of the Pacific's Pre-Apprenticeship Construction Training (PACT) program is seeking applicants from ʻEwa Beach. Working professionals like Haseko's Mark Kennedy help PACT provide participants with the knowledge and job skills needed to get their first job in the construction industry. PACT is supported in part by the Haseko Training Fund. To apply, please contact Barbara Nishikawa at 629-7505 or BLN@biahawaii.org.



JCHS SABER MEDIA PROGRAM

Students enrolled in James Campbell High School's Saber Media program are utilizing new equipment purchased with a \$50,000 donation from Haseko. The student journalists used some of their new tools while conducting an interview with Haseko Development Executive Vice President Nancy Maeda and shooting video of the Hoakalei project site. The story they are working on will air as part of PBS-Hawai'i's new student news network called "Hiki Nō" in March.



CELEBRITIES PLAY HOAKALEI

Hoakalei Country Club Member Patti Kimi-Woodd brought Korean Drama Stars Lee Jung Jin and Kim Rae Won to play Hoakalei. Also joining them were David Yew and professional golfers Jung Ji Ho and Young Nam. Other celebrities to recently play at Hoakalei include Iron Chef Masaharu Morimoto and Hawai'i Five-0 Star Daniel Dae Kim.

