

# Tradewinds



## Protecting the Ocean

Several dozen volunteers from the Pu'uloa Outrigger Canoe Club, 'Ewa-Pu'uloa Hawaiian Civic Club and Haseko worked together in June to help remove an invasive species of seaweed (*Avrainvillea amadelpha*) commonly known as Leather Mudweed from the intertidal area at One'ula Beach Park. The community service project was sponsored and organized by the Hoakalei Cultural Foundation.

Before starting the removal of the Leather Mudweed from the exposed reef on the east end of the beach, limu experts from the University of Hawai'i helped to educate volunteers about the invasive species, and showed pictures and samples of the native types of limu to be left alone. The calcareous green alga has "hold-fasts" in the sand on top of the reef, and is picked easily at low tide. Want to help? Additional service projects to care for the ocean and shoreline are planned - please visit [www.hoakaleifoundation.org](http://www.hoakaleifoundation.org) to learn about upcoming opportunities.

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### DISTRICT PARK WORK

Work on the City's new district park at the corner of Fort Weaver Road and Keone'ula Boulevard near the entrance to Ocean Pointe is scheduled to begin in August.

Contractors will spend the next 4 to 6 months on site work before beginning to build the first phase of improvements.

The City asked Haseko to provide basketball and volleyball courts, a ball field, comfort station and parking.

The \$5 million dollar project is over and above Haseko's commitment to provide the 18.75 acre park site graded, grassed and irrigated. Haseko agreed to the additional work to ensure the park is usable for residents from the day it opens.

The City will be responsible for constructing the rest of the facilities for the park in the future.





# Energizing the Shoreline

Imagine being able to start your day with a brisk morning walk along a meandering oceanfront trail. As the heat of the day rises, head mauka for a quick dip in a protected swimming cove, rent a kayak to paddle in the lagoon or catch some waves in the surf offshore. Maybe seek some solitude overlooking the wetland in Kauhale Preserve and listen for the call of the Hawaiian Stilt. When you're ready to reemerge in the real world, enjoy the charm and convenience of waterfront dining and other leisurely diversions just a few steps away. Picture the possibilities being planned now for Hoakalei.

As you can see in the artist rendering above, we've listened to the community's suggestion to move the protected swimming cove closer to the planned commercial area and parking. The adjustment not only brings cove users closer to the parking, it also encourages people to patronize the commercial areas

where businesses and restaurants and other entertainment options will be.

As we continue the planning, design and engineering research for the west side of the lagoon, we remain hopeful that construction can begin late next year so that it can be opened for your enjoyment in 2015. Opening the cove to the public will help to create ample opportunities for businesses and services so integral to a lively, community gathering place. We want to do as much as we can to provide a place where residents and visitors alike can come together to enjoy the waterfront.

While the planning and entitlement work continues, Haseko is preparing to take action in the coming months to start energizing the shoreline. As part of the annual Get the Drift and Bag It campaign on September 15, Haseko will partner with numerous community groups, organizations and government

agencies to begin cleaning up the 'ōpala littering the shoreline now, then clearing away the scrubby overgrowth to open sight lines up and down the coastline between the two beach parks. This cleanup effort will mark the start of planned improvements for the rugged shoreline, which is envisioned to include a natural trail connecting One'ula Beach Park and White Plains Beach to the lagoon. We also are contemplating cultural markers and/or monuments along the shoreline to pay respect to those who lived on the land in ancient times.

We invite you to come along for the journey as we breathe life into the vision for Hoakalei. If you'd like to help, please contact us at [info@haseko.com](mailto:info@haseko.com).

What you see above is a work-in-progress that we will continue to refine as we update our permits and entitlements.

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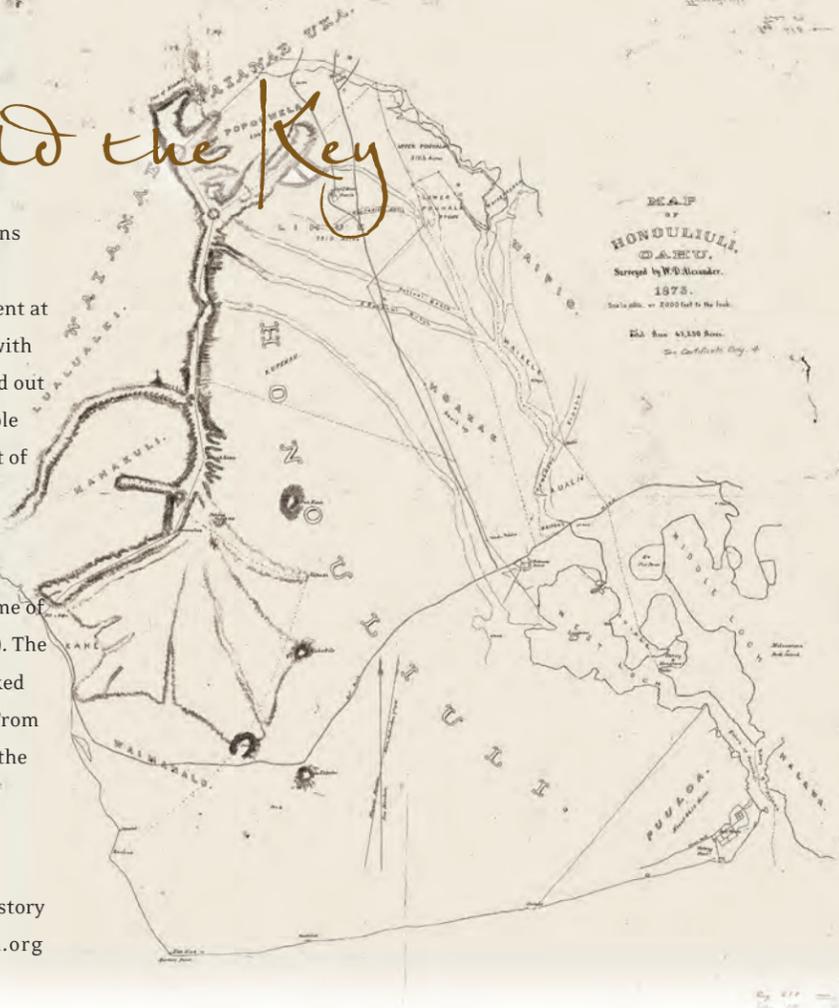
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# Place Names Hold the Key

One of the important ways that ancient Hawaiians recorded events in history was through place names which described natural resources or the environment at a given area and events in history or practices associated with particular locations - basically describing things that stood out in the mind of the people who lived on the land. One example of this history is found in a tradition of naming the district of 'Ewa. In summary:

It is said that two of the ancient gods, Kāne and Kanaloa, walked around O'ahu, and when they came to the Pu'u'uloa (Pearl Harbor) region, they played a traditional game of 'ulumaika (where a stone disk was rolled along the ground). The 'ulumaika crossed a large stretch of land, rolling in a crooked line ('ewa), and came to a stop at Pili o Kahe (Kahe Point). From the crooked route of the 'ulumaika, the district crossed by the stone, came to be called 'Ewa, and the crooked route of the 'ulumaika marks the boundaries of the district.

The Hoakalei Cultural Foundation is now undertaking a major research program to document the history of our community. Please visit [www.hoakaleifoundation.org](http://www.hoakaleifoundation.org) to explore the rich traditions of our island home.



# Giving Back to Community

Hoakalei Country Club's 4th Annual Els Hoakalei Cup distributed proceeds from the charitable tournament to three vital 'Ewa Beach organizations in June:

- Boys & Girls Club Hale Pono 'Ewa Beach Clubhouse
- Hoakalei Cultural Foundation
- James Campbell High School's Athletics Department

Each organization received \$10,000.

The tournament also raised funds for the Hawai'i Autism Foundation (formerly known as Beautiful Son Foundation), whose mission is to educate and help families find and fund treatments for autism spectrum disorders.

Hoakalei Charities received some of the proceeds to continue its practice of community giving throughout the year.

Funds from the tournament have also been given to the University of Hawai'i - West O'ahu campus to endow a special Haseko-Hoakalei Scholarship fund, which will benefit 19 West O'ahu students this fall.

The Els Hoakalei Cup is supported by the members of Hoakalei Country Club, as well as businesses committed to investing in our community's greatest resource: our children.



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## Future Chefs

Congratulations to the 18 recent graduates of the 9th annual Weed & Seed Culinary Arts summer program. Honolulu Police Department officers Art Takamiya and Mike Dela Cruz - both of whom worked in culinary arts before joining HPD - volunteered their time to provide 60 hours of instruction to the students, many of whom are incoming freshmen to James Campbell High School. The student chefs treated community supporters, partners and sponsors to a delicious buffet lunch to demonstrate what they've learned and to show their appreciation.



A construction crew removes the casting mold from the first support column for the Honolulu rail transit system

## Building Supports for Rail

The Honolulu rail transit project is moving ahead in East Kapolei with the installation of the columns and foundations of the elevated rail system.

While the ongoing column construction is not expected to impact traffic, motorists should be mindful of other scheduled work along the rail route. Drivers should anticipate possible traffic delays or use alternate routes during scheduled utility relocation work along Farrington Highway in 'Ewa and Waipahu.

The first two rail stations along the rail route will be situated in East Kapolei: near the Salvation Army Kroc Center

and the state Department of Hawaiian Home Lands' planned development; and next to the University of Hawai'i-West O'ahu campus. Park-and-rides are planned at both stops.

A rail ride from the first stop in East Kapolei to Ala Moana Center will take only 42 minutes. Other rail stops include Leeward Community College, Pearlridge Center, Aloha Stadium, Honolulu Airport, and Downtown Honolulu. The entire 20-mile system is expected to open in 2019.

For the latest on rail construction, check the project website at [www.honolulutrainsit.org](http://www.honolulutrainsit.org) or 24-hour hotline at (808) 566-2299.

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Please join our efforts to preserve and perpetuate Hawaiian culture by becoming a supporter of the Foundation.

We invite you to learn more about our mission:  
[www.hoakaleifoundation.org](http://www.hoakaleifoundation.org)

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# Community News

Area businesses showed their support for the Boys & Girls Club's Hale Pono Clubhouse in June. The 18th annual golf tournament raised more than \$40,000 for the ʻEwa Beach clubhouse.

Golfers had a chance to score free gas cards from Chevron and possibly win a free car provided by Cutter Waipahu if they hit a hole in one.

Major sponsors included: RM Towill Corporation, James Campbell Companies, Gentry and Haseko.



## NAT'L GREEN RIBBON SCHOOL

The U.S. Department of Education awarded ʻEwa Makai Middle School with a National Green Ribbon School award. Principal Ed Oshiro was recognized for his school's achievement at the awards ceremony in Washington, DC in June. ʻEwa Makai Middle is the only public school in the state to receive this honor, and is also the first Hawai'i school to achieve Gold LEED Certification from the U.S. Green Building Council.



## BUILDING A FOUNDATION

In Hawaiian, *Kumu* can mean "foundation" and *hana* can be translated as "work." We believe work of the highest quality starts with a solid foundation. To learn more about the foundation of our work, the history of this area and Haseko's community involvement, please visit our new blog: [www.kekumuhana.com](http://www.kekumuhana.com).

