

Tradewinds



Everything on the Sea

To the ancient Hawaiians, water was believed to be a powerful, life-giving source. It is only fitting then that this precious gift defines Wai Kai—the next chapter of Hoakalei Resort. Its very name is a poetic marriage of Hawaiian meaning: Wai, water and essence of life; and Kai, ocean water that sustains and heals. Wai Kai is envisioned to be a celebrated destination offering a 52-acre grand lagoon for a variety of water recreation and a much-anticipated cove for swimming. With a thoughtfully planned outdoor promenade to stroll along to unique restaurants and shops before meandering past a future hotel, this continuous pathway will eventually connect new residential communities to our current neighbors and friends, and ultimately to a nearly one-mile-long shoreline wilderness park along the sea. Wai Kai at Hoakalei will be a legendary expression of the allure of O'ahu's waters. To learn more, please visit www.Hoakalei.com.

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KĪPUKA AT HOAKALEI

A relaxed, resort vibe. That's what you'll discover when you arrive in Kīpuka: beautifully crafted homes in a charming, gated enclave surrounded by the sculpted greens, fairways and waterways of Ernie Els' signature golf course. Where the casual lifestyle constantly reminds you that you're in Hoakalei, Hawai'i's year-round, family resort.

In the near future, you'll be able to take the plunge at the neighborhood pool. Jog on a trail. Or enjoy a day at the beach - either one of the neighboring public beaches or the sandy shore of Hoakalei's incredible new Wai Kai Lagoon - where as a member of the Residents Club, you'll be able to launch a kayak, canoe or paddleboard and play in friendly, sheltered waters.

Please visit www.hoakaleiresidences.com to learn more about the much-anticipated debut of this newest neighborhood in Hoakalei.





Planning for Sustainability

Sustainability is more than just a buzz word - it is a top of mind priority as we move forward with our efforts to bring Hoakalei to life.

The grand lagoon, waterfront pathways and bikeways, and the planned swim cove and parking are all public features highly-anticipated by Ocean Pointe and Hoakalei residents, as well as by the community at large. The question frequently asked is how all these wonderful amenities will be maintained - and by whom - once Haseko's work here is done?

The Hoakalei Resort Community Association will most likely end up owning the lagoon and be responsible for making sure all the common areas are properly taken care of. But the funds to pay for that cannot be solely dependent on maintenance fees collected from Hoakalei homeowners.

Instead, we're looking for ways to generate revenue to help cover the costs.

One idea is paid parking. Ocean Pointe and Hoakalei homeowners requested that people be charged for parking at the proposed 200-stall lot for the planned swim cove to minimize potential problems such as abandoned vehicles and other undesirable illicit activity. Money generated by the paid parking alone could raise more than half a million dollars each year to support maintenance of the public spaces and amenities.

People who don't want to pay for parking can always walk, jog or bike to the cove. Perhaps consider starting the day at either of the City's beach parks (One'ula Beach Park to the east or White Plains Beach to the west of Hoakalei), stroll along the restored shoreline and walk by (or thru!) the Kauhale Preserve before making a splash at Hoakalei's swim cove.

Then before heading home, cool off with a refreshing shave ice or munch

on a plate lunch from one of the mom-and-pop shops we hope to include in the commercial mix at Hoakalei. Stop by the grocery store, drop off dry cleaning or do some banking before meeting your friends for Stand Up Paddleboarding lessons at the lagoon. Or enjoy dinner at a waterfront restaurant with a gorgeous view and mouth-watering food.

By patronizing the anticipated mix of unique retailers, family-run kiosks, service providers, and variety of affordable and upscale restaurants envisioned to come to Hoakalei, you will also be helping to sustain the area because those businesses will not only take care of you, their success will also help to maintain the high standards and exceptional quality you've come to expect at Hoakalei.

We hope you share in our excitement as we strive to complete this dynamic waterfront project. If you'd like to help, please contact us at info@haseko.com.

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Kīpuka - An Oasis Emerging

The Hawaiian landscape, like a tapestry, is comprised of many facets. Each facet - from mountain peaks to sea - was known for its unique attributes. Being volcanic in origin, the Hawaiian Islands contain many layers and the honua ola (living environment) is diverse. In some areas, forest growth is impenetrable. In other areas, one can encounter dense, but sun streaked forest growth. Other locations are covered by scattered vegetation and grass lands, and in places where the eruptive forces of island-creating have occurred, vast plains of lava spread out from mountain to sea.

Scattered in between these various environmental zone are found a mosaic tapestry of landscapes formed by various stages of growth of vegetation. A native term that describes this tapestry is “kīpuka.” These kīpuka are likened to an oasis, and are considered treasures. Kīpuka are places of respite, they are cooled by breezes, places where sustenance could be found, and are sanctuaries where the weary find rest.

Here on the ‘Ewa plains of Honouliuli, a different type of kīpuka was formed. This region is a lithified coral reef, uplifted from the ocean, and like lands of new lava flows, was limited in its vegetative capacity. The kīpuka of Honouliuli were found in scattered po‘opo‘o (sinkholes), and areas where over the centuries plant debris formed humus soils that sustained life. While much has changed on the Honouliuli landscape, we find that thriving kīpuka still occur on the land, as the coastal region is host to a rare and endangered native tree called “naio” (Myoporum stellatum), which is also known as the “false sandalwood.” This tree is actively being cared for and nurtured on the land fronting Hoakalei.

Another Kīpuka is also emerging upon the landscape in Hoakalei - a thoughtfully crafted oasis surrounded by a sea of green fairways for those who choose to call it home. To learn more about Kīpuka at Hoakalei, please visit www.HoakaleiResidences.com.



Naio (Myoporum stellatum)

Els Hoakalei Cup funds Charities

Thanks to the generosity of area businesses and Club members, Hoakalei Country Club's 5th Annual Els Hoakalei Cup raised much-needed funds for three vital ‘Ewa Beach organizations:

- Boys & Girls Club Hale Pono ‘Ewa Beach Clubhouse
- Hoakalei Cultural Foundation
- James Campbell High School's Athletics Department

Proceeds were also donated to the Hawai'i Autism Foundation, whose mission is to educate and help families find and fund treatments for autism spectrum disorders. Each organization received \$10,000. Hoakalei Charities also uses proceeds from the tournament for its year-round community giving.



Wayne Guevara, Toru Nagayama and Sam Delos Reyes

CANOE CLUB REGISTRATION

Eager to try your hand at paddling a canoe at Hoakalei? The Pu‘uloa Outrigger Canoe Club (POCC) is gearing up for the Na Opio season, and will soon be accepting registration for youth ages 10 to 18. Practice is scheduled to begin in October at Hoakalei lagoon.

Because the lagoon is still private property owned by Haseko (Ewa), Inc., everyone is required to have a signed entry permit before being allowed on site.

For more information about POCC, please visit the club's website: www.puuloaocc.org. You can also call 671.4682 or email kauiserrao@hotmail.com.



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East Kapolei Station Rendering Courtesy of Honolulu Authority for Rapid Transportation (HART)

Transit Station Designs

The City agency overseeing the Honolulu Rail Transit Project held a July meeting in West O'ahu to discuss the latest designs for the regional train stations and gather public input.

Nearly 100 residents attended the July 30 community meeting at Kapolei Hale to view the latest designs for the East Kapolei and UH-West O'ahu stations, the first two stops along the rail route.

"Our rail stations are in the process of being redesigned to be modular, smaller and more user-friendly, and to fit better with the surrounding communities," said Honolulu Authority for Rapid Transportation (HART) Executive Director and CEO Dan Grabauskas.

A train ride along the planned 20-mile rail alignment from East Kapolei to Ala Moana Center will take only 42 minutes. The first rail stop at the East Kapolei station will be situated near the Salvation Army Kroc Center and the state Department of Hawaiian Home Lands' planned development. The next train station will be near the University of Hawaii-West O'ahu campus. Park-and-rides are planned at both stops.

For more information about the Honolulu rail transit project, see HART's website at www.honolulutransit.org.



Scientists conduct their regular monitoring work in the waters off One'ula Beach Park

Studying the Sea

For generations, the ocean and its life-giving waters have played an integral role in Hawaiian culture. Today, practitioners gather the fruits of the sea for food, medicine and other traditional uses, while surfers enjoy the pulse of the waves.

As the landowner working to bring the vision for Hoakalei to life, we understand the importance of protecting the ocean. Not only is it the right thing to do - from a business standpoint it just makes sense that we would take care of the natural beauty that attracts home buyers and future resort guests to Hoakalei. That's why for the past quarter century, we have had scientists regularly studying the sea by monitoring

the nearshore waters from One'ula Beach Park to White Plains Beach. And we have supported countless community service projects - from beach cleanups to removal of invasive species to the Hoakalei Cultural Foundation's efforts to encourage stewardship and perpetuate Hawaiian culture.

It's a holistic approach to development - one that we believe builds a stronger community and increases the likelihood that future generations will be able to enjoy the beauty and bounty of 'Ewa's natural resources.

For more information about the Foundation's programs, please visit www.hoakaleifoundation.org.

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PRESERVING NATIVE HAWAIIAN CULTURAL SITES IS A COMMITMENT WE TAKE SERIOUSLY

Please join our efforts to preserve and perpetuate Hawaiian culture by becoming a member of the Foundation.

We invite you to learn more about our mission:

www.hoakaleifoundation.org

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Community News

For more than a decade, Corporal Art Takamiya’s dedication to Weed & Seed’s Culinary Arts program has helped hundreds of students learn how to plan, prepare and present delicious meals and earn a half a credit that can be applied towards high school graduation. Corporal Takamiya was recognized for his hard work by the Department of Justice at this year’s Culinary Arts Luncheon. The 30 program graduates prepared mouth-watering dishes as a mahalo to all of this year’s sponsors. Haseko is one of the annual sponsors of the program.



DISTRICT PARK UPDATE

Mayor Kirk Caldwell expects to welcome park users to the new district park at the entrance to Ocean Pointe in summer 2014. Haseko’s contractor is in the process of grassing the park and has started construction of the comfort station, which is part of the \$5+ million of improvements requested by the City’s Department of Parks & Recreation. Haseko is giving the 18.75 acre site to the City. The park must complete the City’s dedication process before it can be opened to the public.



HALE PONO RAISES \$60K

The Boys & Girls Club Hale Pono ‘Ewa Beach Clubhouse raised \$60,000 with its 19th Annual Golf Tournament in June. Major Sponsors of this year’s tournament included Haseko, RM Towill, Hunt Development, Gentry Homes and DR Horton. Proceeds from the tournament support Hale Pono’s youth-enrichment programs. Keiki ages 7-17 can join Hale Pono for just \$1 a year. For more information, please call 689-4182.

