

Tradewinds



John Norquist of the Congress for the New Urbanism and Patrick Phillips of ULI Global

The Benefits of Change

Two nationally recognized planning experts are praising Haseko's decision to adapt to the changing marketplace. "Sometimes a project needs to change to become even better than what it was before," said John Norquist, President & CEO of the Congress for the New Urbanism. "The alteration [Haseko] is talking about has much less risk of failure than going with a marina where the market doesn't appear to exist."

"It's very clear [a marina] is not a viable approach today," added Patrick Phillips, CEO of the Urban Land Institute. Both men were guest speakers at a recent ULI Hawai'i event called "Building for Change: Real World Examples of Adaptive Development" - which featured Hoakalei as the local example of a project that had to change midstream.

Phillips later commented on the updated vision for Hoakalei: "If you live in a community that is attractive and safe with this amenity, that creates value." Please turn the page for more about our plans for the waterfront at Hoakalei.

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PREP FOR BIRDS...

Several dozen volunteers pulled pickleweed from the wetland in the Kauhale Preserve to prepare it for the endangered Hawaiian Stilts (Ae'o) that nest there. The Hoakalei Cultural Foundation sponsors the annual service project.

Several years ago, Haseko cleared a narrow moat around the island to provide a protective barrier for the birds. The shallow waterway keeps predators like mongoose and cats away from the endangered birds.

In addition to the Hawaiian Stilts, the wetland also serves as a home for two other types of endangered birds: Hawaiian Coots ('Alae Ke'oke'o) and Hawaiian Ducks (Koloa maoli).

Thanks to volunteers from the 'Ewa-Pu'uloa Hawaiian Civic Club, Pu'uloa Outrigger Canoe Club, Boys & Girls Club of Hawai'i Hale Pono 'Ewa Beach Clubhouse, Haseko and the Hoakalei Cultural Foundation for giving their time.

Volunteers help prepare the wetland for nesting season





This artist rendering illustrates and updates the vision for Hoakalei. It is a work-in-progress, subject to change without notice.

Enhancing Connections at Hoakalei

As Haseko moves forward with bringing our refined vision for Hoakalei to life, one of our primary goals is to provide the public amenities on the west side of the lagoon as soon as possible.

Over the last few months, our community outreach team has been regularly meeting with residents, homeowners and other interested parties to get their feedback on our plans.

One thing quickly became clear - the protected swimming area for the public has to be located closer to parking and commercial conveniences.

We are actively exploring how best to incorporate that feedback into the conceptual design and engineering research for the west side of the lagoon, which is already underway - and we are hopeful that construction can begin late next year so that it can be opened for your enjoyment by 2015.

As we assess how best to update our master plan, we are carefully looking at the different land uses that are needed around the lagoon to create ample opportunities for businesses and services so integral to a lively, community gathering place. We want to do as much as we can to provide a place where residents and visitors alike can come together to enjoy the waterfront.

Energizing the shoreline by connecting One'ula Beach Park and White Plains with a pedestrian pathway remains an integral part of our plans. We also are planning a natural pathway for people to follow up and around the west side of the lagoon.

Shops and food stands are initially envisioned to follow that pathway too, along with the Hoakalei Cultural Foundation's planned cultural center and an activities center where you can rent a kayak to head out into the lagoon. Or you

can follow one of the trails through the Kauhale Preserve to learn about how Hawaiians lived in more traditional times.

A lively farmers market could become a regular attraction to encourage locals and visitors alike to frequent the area.

Over time, the waterfront commercial district is envisioned to grow to include full-service restaurants, fine dining, shopping and more.

"What Haseko is trying to focus on are things that are sustainable," explained Raymond Kanna, Executive Vice President at Haseko. "How is this going to be sustainable? We need to give the west side of the lagoon enough economic synergy and revenue so it can sustain itself long after Haseko is gone."

What you see above is a work-in-progress that we will continue to refine as we update our permits and entitlements.

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New Campus Coming Soon

Tile has been laid, recessed lighting has been installed, and the interior of the Classroom Building is nearly finished. The Classroom Building is the first of five buildings comprising Phase I of the University of Hawai'i - West O'ahu's new campus in Kapolei.

UH West O'ahu is on track to open its doors to students in August 2012, and the excitement is building. Besides the Classroom Building, the new campus will sport a Laboratory Building, Library/Resource Center, Campus Center, and a Maintenance/Mail facility. More than 2,000 students are expected to help inaugurate the buildings in the fall.

As for the buildings' exterior, native landscaping will grace this master-planned campus. Mature Monkeypod trees line the drive up the ceremonial entrance, and a work of art is being commissioned for the 96-foot entrance circle. Kou trees dotting the parking lot will provide cooling shade. A lava rock wall is beginning to frame the Great Lawn, which will someday accommodate up to 6,000 attendees for special events.

The countdown is on for grand opening. To see a live



shot of campus construction and for more information about UH West O'ahu and its programs, go to www.uhwo.hawaii.edu.

Upcoming Hoakalei Events

Here's a great reason to hit the greens - help raise much-needed funds for several community organizations at the 4th Annual Els Hoakalei Cup. This year's charity tournament is scheduled for April 27, 2012. Golfers will enjoy on-course food and festivities and an after-golf banquet featuring a lively Casino Night theme.

Proceeds from the tournament will help support three vital 'Ewa Beach organizations:

- Boys & Girls Club Hale Pono 'Ewa Beach Clubhouse
- Hoakalei Cultural Foundation
- James Campbell High School's Athletics Department

The fourth beneficiary is Beautiful Son Foundation, whose mission is to educate and help families find and fund treatments for autism spectrum disorders.

Hoakalei Charities will also receive some of the proceeds to continue its practice of community giving throughout the year.

The Els Hoakalei Cup is supported by the members of Hoakalei Country Club, as well as businesses committed to investing in our community's greatest resource: our children.

To register, please call Tulinh Luciano-DeSmith at 808.853.4347.

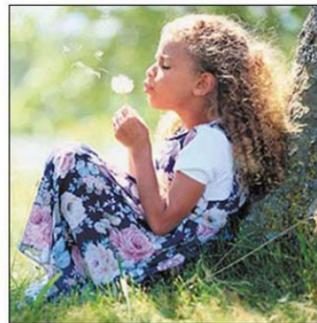


Mark your calendars for a toe-tapping good time on Sunday May 6, 2012. That's when the Friends of Hoakalei will host the second annual Hoakalei Mele presented by Oceanic Time Warner Cable, featuring one of Hawai'i's premier island bands, Kapena! Led by Kelly Boy De Lima, Kapena has produced 20 Hawaiian music CDs and has toured across the U.S. Mainland, Japan and Pacific Islands. Opening for the band will be Hawaiian falsetto artist Kamaka Fernandez. The Hoakalei Mele will also feature food booths, keiki activities and other family fun. For more information, please call 533-4165.

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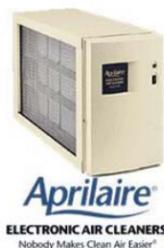
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Keone'ula' Elementary School's Kids Initiating Change (KIC) service learning club

Planting Seeds to Learn and Grow

Some of the most memorable lessons are learned outside the classroom. Keone'ula Elementary 6th Grade Teacher Vicky Coffin obtained a grant to start the school's first International Peace Garden.

Keone'ula's Kids Initiating Change (KIC) service learning club is taking the lead for this project. Phase I of the project is focusing on native Hawaiian plants, and will include a taro patch and an area for Kūpuna to teach students about Hawaiian culture.

School staff have been volunteering their time to prepare the area for above-ground garden beds, families have provided donations and supplies, and Haseko is helping to remove unneeded material and will bring in premium growing material for the garden's planned planter boxes.

Students have already started blogging about their efforts on the school's blog at www.keoneula.blogspot.com.

The school hopes to add additional international gardens throughout the campus in the years to come.



The Federal Transit Administration gave approval to the City to start construction on the first phase of the project

Green Light for Rail

The Honolulu rail transit project reached a major milestone in February, with federal approval given for the project to move towards the next phase of construction.

The latest approval by the Federal Transit Administration allows work to begin on the foundation and columns of the elevated rail guideway for the first half of the route from East Kapolei to Aloha Stadium. Construction will also begin in Waipahu on the train Maintenance and Storage Facility and the three rail stations in that area.

The City last year began relocating utilities along the west end of the rail route from East Kapolei to Pearl City as part of preliminary construction.

The first two rail stations along the rail route will be

situated in East Kapolei: near the Salvation Army Kroc Center and the state Department of Hawaiian Home Lands' planned development; and next to the University of Hawai'i - West O'ahu campus. Park-and-rides are planned at both stops.

A rail ride from the East Kapolei station to Ala Moana Center will take only 42 minutes. Other rail stops include Leeward Community College, Pearlridge Center, Aloha Stadium, Honolulu Airport, and Downtown Honolulu. The entire 20-mile system is expected to open in 2019.

For construction updates and more information on the Honolulu rail project, check out the project website at www.honolulutransit.org, or contact the 24-hour information line at 566-2299.

AUGUST 20, 2012

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Community News

Hoakalei Country Club hosted the 1st Annual St. Jude/Warren Moon Hall of Fame Invitational in January. Moon was joined by fellow NFL Hall of Famer Eric Dickerson, Cam Newton, Pete Shaw and other celebrities who mingled with fans and signed autographs for the charity auction. Haseko was one of the event sponsors. The event raised more than \$50,000 for St. Jude.



OP VOLLEYBALL STAR

Did you know Ocean Pointe is home to a rising collegiate volleyball star? James Campbell High School Senior Ashley Kelsey is a volleyball standout for the Sabers, and earned a full-ride scholarship to the University of New Mexico that will cover her tuition, fees, books, room and board. She'll even receive a monthly stipend to cover incidentals. She signed her National Letter of Intent in JCHS's gym last fall. She is the daughter of Ocean Pointe residents Steve and Candy Kelsey. Congratulations Ashley!



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